



# **Inpossibilities:**

# **Ubiquitous**

# **Engineering Tradeoffs**

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*Income Possibilities!*

**MAKE MONEY FAST  
THROUGH  
CRYPTOCURRENCY ARBITRAGE!**

**DON'T MISS THESE  
INCREDIBLE INVESTMENT OPPORTUNITIES**



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## *Inpossibilities*

- Things that can't exist at the same time
- Raymond Smullyan attributes the term to Ambrose Bierce (*The Devil's Dictionary*); it seems to have been introduced earlier by Leibniz in discussions of the concept of "possible worlds"
- Bierce gives it as a super-classy way of threatening someone:

*"Sir, we are impossible."*



## *Inpossibilities*

- Familiarly, unfortunate tradeoffs when “you can’t always get what you want”
- MIT joke: “Work, friends, sleep—pick two!”
- Another engineering joke: “Good, fast, cheap —pick two!” *[Yielding  ${}_3C_2=3$  total options.]*
- Hence, situations when we have to sacrifice *something* that we want or value



*In software, too?*

- **We might like to think that software is perfectible in a much stronger sense than physical objects, because it doesn't suffer from physical limitations**
  - And it's often designed "from scratch"
- **But researchers keep discovering limitative theorems in many disciplines and fields that prove various properties are impossible**

*In software, too?*

- Limitative results may show that no mathematical object with a certain combination of properties exist
- This object could be an algorithm, process, or software system!
- In other cases we have strong reason to believe in tradeoffs, even without a theorem



*A famous computer science example*

- The CAP Theorem for distributed databases: a distributed database system cannot provide
- **C**onsistency,
- **A**vailability, and
- **P**artition-tolerance
- Eric Brewer (1999, 2000); Seth Gilbert and Nancy Lynch (2002)





## *A voting/social choice example*

- Kenneth Arrow showed in 1951 that there's no way of aggregating preferences that always ensures several kinds of fairness:
- Deterministic based on preferences, all options achievable
- No single "dictator" making the overall decision
- Independence of irrelevant alternatives (adding a less-preferred option shouldn't change the outcome)
- If everyone likes A better than B, A should be chosen over B
- Incentive to vote honestly according to one's preferences



## *National Resident Matching Program*

- A large-scale algorithmic preference aggregation: matches medical students to residencies considering students' and hospitals' preferences
- “Stability” criterion (nobody has incentive to make a deal outside the program), based on Gale and Shapley (1962)
- Process to redesign algorithm (effective 1998), considering things like couples who want to live together
- Used to give higher priority to hospitals' preferences, now gives higher priority to students' preferences!



## *National Resident Matching Program*

- **Some Arrow-like criteria (e.g. strategy-proof—nobody should have an incentive to lie!)**
- **Some desirable criteria are impossible :-)**
- **See Roth and Peranson (1999)**
  - Roth won the Nobel Prize for this and related work
- **They say they chose details based on empirical simulations and their judgments about tradeoffs**



## *Ethical theories*

- Gustaf Arrhenius has seven theorems on how strong moral intuitions can sometimes conflict
- Paradoxes in axiology (attempts at saying what makes the world better or worse overall), inspired by Derek Parfit
- Finding *cycles* where different principles imply A is better than B, B is better than C, yet C is better than A!



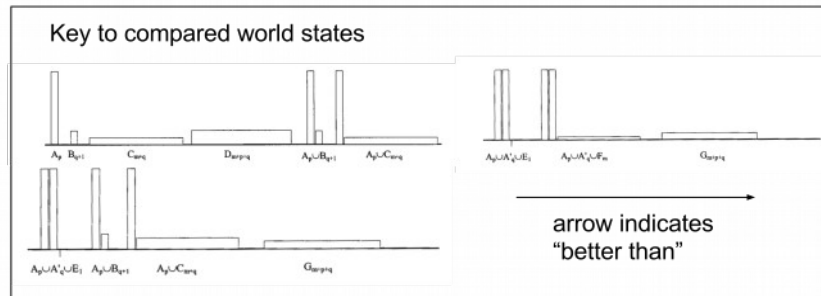
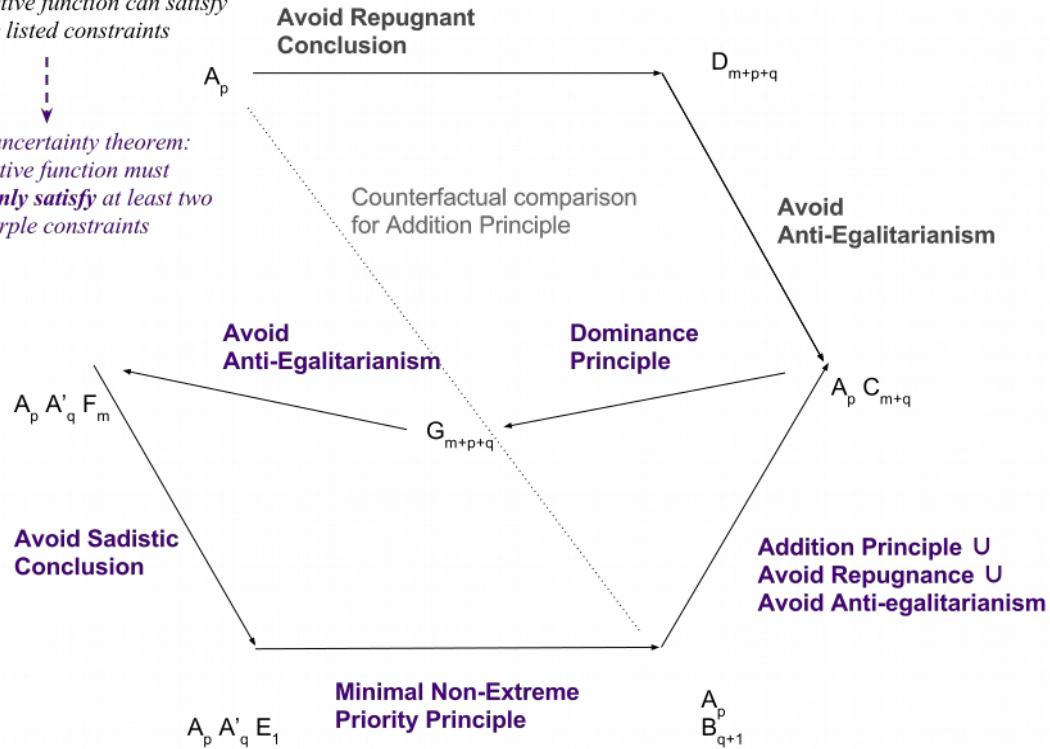
## *Ethical uncertainty for AI*

- Increasingly, machines may have to implement ethical rules when making practical decisions in the world
- In a forthcoming paper, Peter Eckersley shows that paradoxes like Arrhenius's imply *ethical uncertainty* in formalizations of ethics in AI objective functions
- At least 2 principles in a cycle must allow "I'm torn" rather than " $A > B$ " or " $B > A$ "



*Ethical impossibility theorem:  
No objective function can satisfy  
all of the listed constraints*

*Ethical uncertainty theorem:  
An objective function must  
**uncertainly satisfy** at least two  
of the purple constraints*





## *Fairness for AI*

- Whether AI decisions are “fair” has been a hot topic
- Researchers have formalized several different intuitions about what this could mean
- A recent theorem: Some of these notions of fairness are impossible; no AI system is “fair” in all senses
- See Kleinberg, Mullainathan, and Raghavan, “Inherent Trade-Offs in the Determination of Risk Scores” (2017); Google also made an interesting visualization

<https://research.google.com/bigpicture/attacking-discrimination-in-ml/>



## *Zooko's Triangle*

- Zooko says (a conjecture, not a theorem) that no naming system can be
- Decentralized,
- Human-memorable, and
- Secure (unambiguous)
- We have several examples of naming systems that violate each individual property





## *Padding for traffic-analysis resistance*

```
$ for url in \
https://www.webmd.com/skin-problems-and-treatments/acne/default.htm \
https://www.webmd.com/mental-health/addiction/default.htm \
https://www.webmd.com/cancer/default.htm \
https://en.wikipedia.org/wiki/Abortion-rights_movements \
https://en.wikipedia.org/wiki/Anti-abortion_movements; do
wget -O- "$url" | wc -c; done
```

111151

110738

109543

128575

99585



*A harsh tradeoff*

- Add padding data to disguise which article someone is viewing
  - The service will consume extra data
  - Users who pay per byte may be upset and/or reduce use of the service
- Don't add extra padding data
  - It will be pretty clear who's reading what

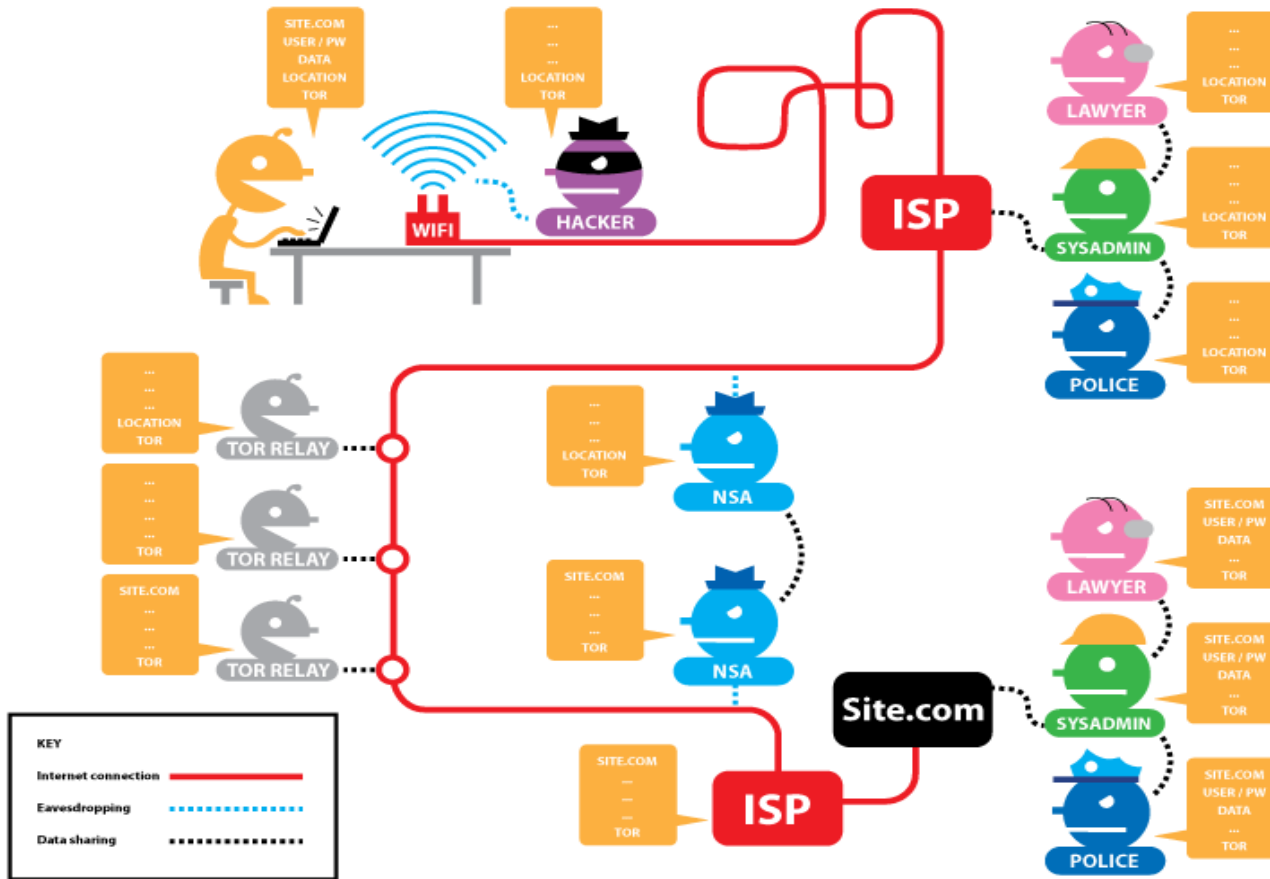


## *Anonymity vs. latency*

- **Some old anonymity systems deliberately added delay to communications to create ambiguity about who was responsible for messages**
  - Other related options: padding, synchrony
- **Low-latency systems like Tor don't add these delays**
  - **Someone watching both ends of a communication can infer their connection**



# Anonymity vs. Latency





## *Pond*

- **A “non-instant messaging system” by Adam Langley**
  - No longer maintained, but shows what a modern design for high-latency messaging might look like
- **(Deliberately) slow**
- **(Deliberately) low message size limits and high overhead**
- **Not very partition-tolerant**
- **Probably needs lots of people to use it consistently in order to get useful anonymity**



## *Web user tracking*

- **As you expose more of the web platform to mobile code, you have more individuation that leads to persistent identifiers**
  - See EFF's Panoptick tool
- **Web developers (and users) resist disabling features because of reduced functionality**



*Conjectures on social media tradeoffs*

- Social media has been strongly criticized recently, and there are many things people demand from these systems
- A colleague at a social media company has conjectured that not all are compossible
- Even if we all used Mastodon :-)  
(in other words, even with decentralization)



*Do these results really matter?*

- We might hope that limitative theorems are the exception rather than the rule
- Yet they seem to arise over and over in many contexts and sometimes affect very practical engineering decisions
- Problem spaces and values are complex!





*Why think about these limitations? (1)*

- Clarifying goals and possibilities
- Distributed and federated systems, for example, offer choices about whose responsibility each function is
- Each choice has some adverse consequences for some scenario (including UX, in terms of users' heightened responsibilities in exchange for heightened autonomy)



*Why think about these limitations? (2)*

- Thinking and deliberating explicitly rather than choosing by default
- E.g. Debian Project deliberated explicitly about unavoidable tradeoffs of electoral methods in designing its own internal system
  - See Debian Constitution §A.6



*Why think about these limitations? (3)*

- Not running in circles trying to solve inherently unsolvable problems
- But understanding whether formal impossibility results really apply to the things we care about in practice
- Maybe a theorem's definition of "security" or "fairness" or "infeasibility" or "always" doesn't match yours



*Why think about these limitations? (4)*

- **Not assuming that we can get to perfect software, or that software can necessarily be made to solve every problem**
- **Not blaming software developers and communities for not doing the impossible**



*Thanks!*

**Have a great LibrePlanet and, for those from out of town, have a great time in Boston!**

**(You might want to try the hot chocolate at Burdick's in Harvard Square—just a personal opinion!)**