Nonprofits and Free Software: What You Need to Know

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Nonprofit technology is often outdated and pricey because proprietary software dominates but can be hard to keep updated.

Starvation/Poverty Cycle

Nonprofits are always looking to save money.

DonorPerfect — Gift Details (window 1)

Quick Search
Advanced Search

HOME | ADD NEW | RECEIPTS | MAILINGS | REPORTS | TASKS | UTILITIES | APP LINKS

Roger Sandstone (16)

Main | Gifts | Pledges | *Contacts* | *Bio* | *Other Info* | *Links* | *Addresses* | *Accounts*

Save

Adjust Gift | Insta-Charge | Gift Narrative | Enter Split Gift | Link Gift | Apply to a Pledge | Apply to a Tribute | Instant Merge | Attach a File

● Gift Details

Field	Value
Record Type	Gift
Gift ID #	58246
Reference / Check Number	
* Date	09/07/2017
Gift Amount	25.00
Created Date	09/08/2017
Converted Amount	25.00
Modified Date	
Type of Gift	Credit Card
Currency	US Doll
Fair Market Value	0.00
Receipt Date	
General Ledger	Education
Campaign	
Solicitation	
Sub Solicitation	
Thank-You Letter	
Receipt Delivery Pref.	Letter
Associated Address	MAIN - Roger Sandstone III / 132 Welsh Rd / Horsham, PA 19044
Gift Memo	

Transaction ID
Created By vanessa_dev
Modified By

Batch Number 0

Pledge Payment
Split Gift
Do Not Calculate

SharedGift

DonorPerfect Pricing (window 2)

https://www.donorperfect.com/fundraising-software/pricing-guide/

YOUR BEST VALUE

Express
$159/mo.
Includes your first
2,500 records
Add More Anytime

Plus the Lite Package, unlimited online giving forms, hosted file storage, and more!

Constant Contact
FREE! (A $480/YR VALUE)

GET A FREE PRICE QUOTE

Essentials
$269/mo.
Includes your first
7,500 records
Add More Anytime

Plus the Express Package, custom reporting, QuickBooks Online Integration, automatic business rules, advanced event tracking, and more!

Constant Contact
FREE! (A $1080/YR VALUE)

GET A FREE PRICE QUOTE

Premier
$459/mo.
Includes your first
25,000 records
Add More Anytime

Plus the Essentials Package, smart data screens, advanced gift batch entry, and more!

Constant Contact
FREE! (A $1800/YR VALUE)

GET A FREE PRICE QUOTE

Classy Reviews (window 3)

Write Review | Software | Services | For Vendors | Sign In / Sign Up

HOME / VERTICAL INDUSTRY SOFTWARE / NONPROFIT SOFTWARE / FUNDRAISING SOFTWARE / CLASSY REVIEWS

REVIEWS | PROFILE | PRICING

Classy Pricing

ASK CLASSY A QUESTION

Bookmark

Classy
3.9 out of 5 stars (35)

Classy is an online and mobile fundraising management tool for the modern nonprofit

	Starter	Classy Pro	Enterprise
Price	$0	$499 per month (billed annually)	$1,499 per month
		Billed annually or $599/month billed quarterly.	
Transaction fee	5% Transaction fee	2% Transaction fee	0 -1% Transaction fee
Campaigns	1 campaign or event at a time	Unlimited campaigns & events	Unlimited campaigns & events
Administrators	1 administrator	10 administrators	Unlimited administrators
Features	Crowdfunding	All features in Starter, plus:	All features in Pro, plus:
	Peer-to-Peer	Website Integration	0% Donation Form

HIGH PERFORMER — WINTER 2018

If nonprofits are always feeling a money crunch, then why do they so often opt for expensive, proprietary software?

- **Word of Mouth**
  - **Presence**
  - **Accessibility**

Barriers to nonprofits joining free software communities:

- Technology knowledge gap/access
- Their networks heavily rely on proprietary software
  - Existing free software is often limited, limiting
- Limited funds for tech investments
- They don't know/recognize avenues for involvement

While nonprofits are lumped together, their actual needs are unique, and are often uniquely positioned as consumers.

Nonprofits are an underserved market and misunderstood market.

- **Education/social services nonprofit:**
    - **Client database**
    - **Donor database**
    - **Accounting software**
    - **Design/photo editing software**
    - **Video editing software**
    - **Office suite**

Nonprofits are sharing data
like never before.

Environmental nonprofit:

- **Hardware and software to collect data**
- **Software to process data**
  - **Location tracking**
- **Software to share data to other orgs**
  - **Donor database**
- **Accounting software**

Nonprofits are potential:

- Users
- Funders
- Collaborators

It's all about the grants.

How you can help advocate for free software to nonprofits:

- Volunteer
- Serve on a nonprofit board
- Civic hackathons
- Teach or present for your local Community Foundation or Nonprofit Alliance

Resources
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