

Nonprofits and Free Software: What You Need to Know

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Nonprofit technology is often

outdated and pricey because

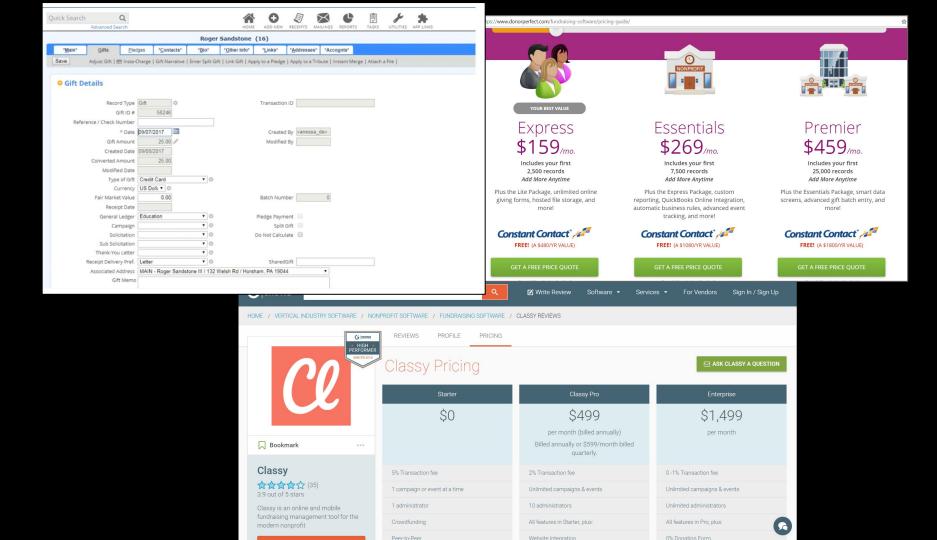
proprietary software dominates

but can be hard to keep updated.

Starvation/Poverty Cycle

Nonprofits are always looking

to save money.







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# a money crunch, then why do they so often opt for expensive, proprietary software?

If nonprofits are always feeling

- Word of Mouth
  - Presence
  - Accessibility

## Barriers to nonprofits joining free software communities:

- Technology knowledge gap/access
- Their networks heavily rely on proprietary software
  - Existing free software is often limited, limiting
- Limited funds for tech investments
- They don't know/recognize avenues for involvement

While nonprofits are lumped together, their actual needs are unique, and are often uniquely positioned as consumers.

Nonprofits are an

underserved market and

misunderstood market.

- Education/social services nonprofit:
  - Client database
  - Donor database
  - Accounting software
  - Design/photo editing software
  - Video editing software
  - Office suite

# Nonprofits are sharing data like never before.

## **Environmental nonprofit:**

- Hardware and software to collect data
  - Software to process data
    - Location tracking
- Software to share data to other orgs
  - Donor database
  - Accounting software

## Nonprofits are potential:

- Users
- Funders
- Collaborators

It's all about the grants.

# How you can help advocate for free software to nonprofits:

- Volunteer
- Serve on a nonprofit board
- Civic hackathons
- Teach or present for your local Community Foundation or Nonprofit Alliance

### Resources

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