

STYLE OR SUBSTANCE:
FREE SOFTWARE IS
TOTALLY THE 80'S

LIBREPLANET 2015
DEBNICHOLSON

How 80's are you?

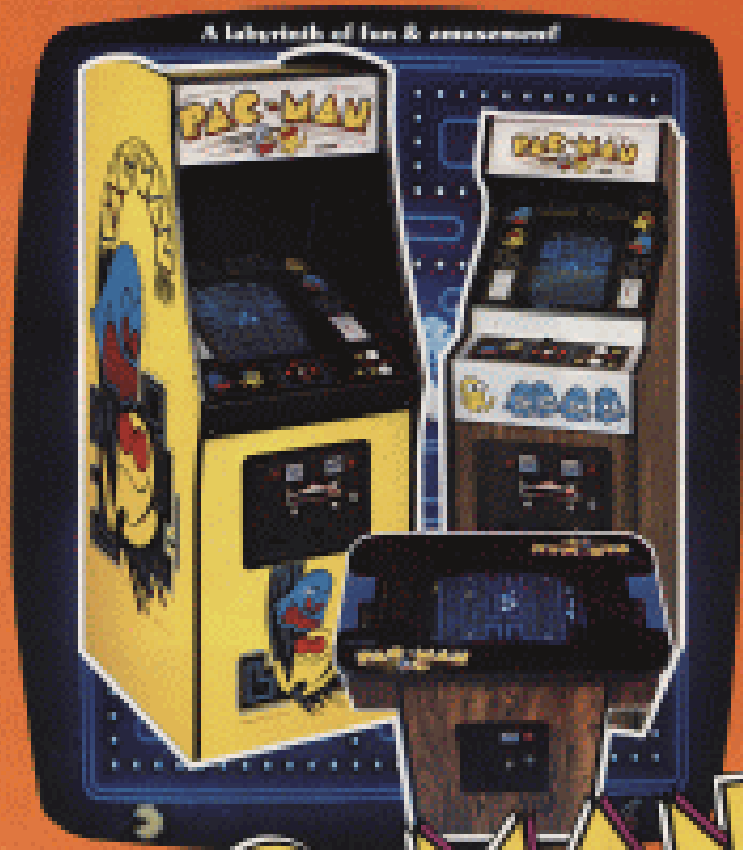




Courtesy of timemachineforsale.com



A labyrinth of fun & amusement



PAC-MAN

Midway is a registered trademark of Midway Games, Inc.



**MIDWAY'S
AMAZING NEW
1 or 2 PLAYER
FULL COLOR
VIDEO GAME!**



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Ricky Schroder



**Silver
Spoons**
The Complete First Season

Beyond pop culture

YOU ARE ENTERING THE AMERICAN SECTOR
CARRYING WEAPONS OFF DUTY FORBIDDEN
OBEY TRAFFIC RULES

ВЫ ВЕХАЕТЕ В АМЕРИКАНСКИЙ СЕКТОР
НОСИТЬ ОРУЖИЕ ЗАПРЕЩЕНО В НЕСЛУЖЕБНОЕ ВРЕМЯ
ПОДВИНУТЬСЯ ДОРОЖНЫМ ПРАВИЛАМ

VOUS ENTREZ DANS LE SECTEUR AMERICAIN
INTERDIT DE PORTER DES ARMES EN DEHORS DU SERVICE
OBEISSEZ AUX REGLES DE CIRCULATION

SIE BETRETEN DEN AMERIKANISCHEN SEKTOR

 ALLIED
CHECKPOINT CHARLIE



80's tech



commodore 64
PERSONAL COMPUTER





Hypertext was
being created



WHAT WERE WE THINKING
IN
THE 80'S?

The 50's vs. 60's

FRANKLIN MILK CO.

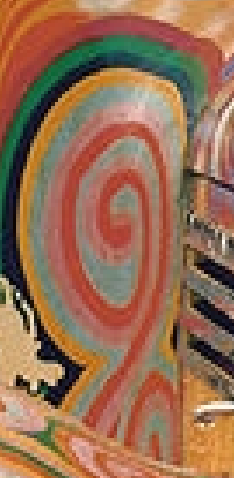
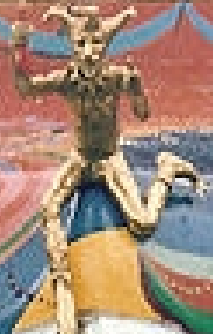


BETSY BOUNTIFUL
BY ALFRED
Chapman
1934 - 1935 - 1936





FURTHER



Conformity ↔ Change

Individual ↔ Community

**There will undoubtedly
be disagreements**

The 80's

Community

Individual

Conformity

Change

4-H Clubs

Tiannamen Square

Berlin Wall Falls

Silence=Death

Guerrilla Girls

Tron

Homebrew Computing Club

Anti-Apartheid work

Cheerleading as a sport

Twin Galaxies

Live Aid

We are the World

DeGrassi Junior High

Happy Days

The A-Team

Facts of Life

Personal Computers

Dukes of Hazzard

Rise of Arcade Games

Rambo

Mork & Mindy

Alex P. Keaton

Madonna

Michael Jordan

And things you feel
I've left out

Free Software

Community

Individual

Conformity

Change

Dudes
only
projects

"Whatever
works..."

RTFM

Open
Core

No
documentation

Inuit/Cree
translation
software

Building
replacements
for proprietary
software

Thousands of
abandoned
single developer
projects

Cursory
docs in
English
only

OpenHatch

SecureDrop

TOR

Blender

FOSS
Minor

MediaGoblin

Sahana

GNOME'S
accessibility
work

Containerization

Open
Hardware

Open MRS

Sandstorm.io

Benevolent
Dictators

Black
Girls
Code

In-joke
names for
software

Media and culture change over time

MEDIA IN THE 80'S

**Massive
consolidation lead
to diminished
diversity**

Television Station Ownership

Women: 5.87%

African Americans: 0.6%

Latinos: 1.25%

Asian Americans: 0.95 %

White (non-Latino): 81.9%

Source: Out of The Picture from Free Press (2007)

Culture Jamming

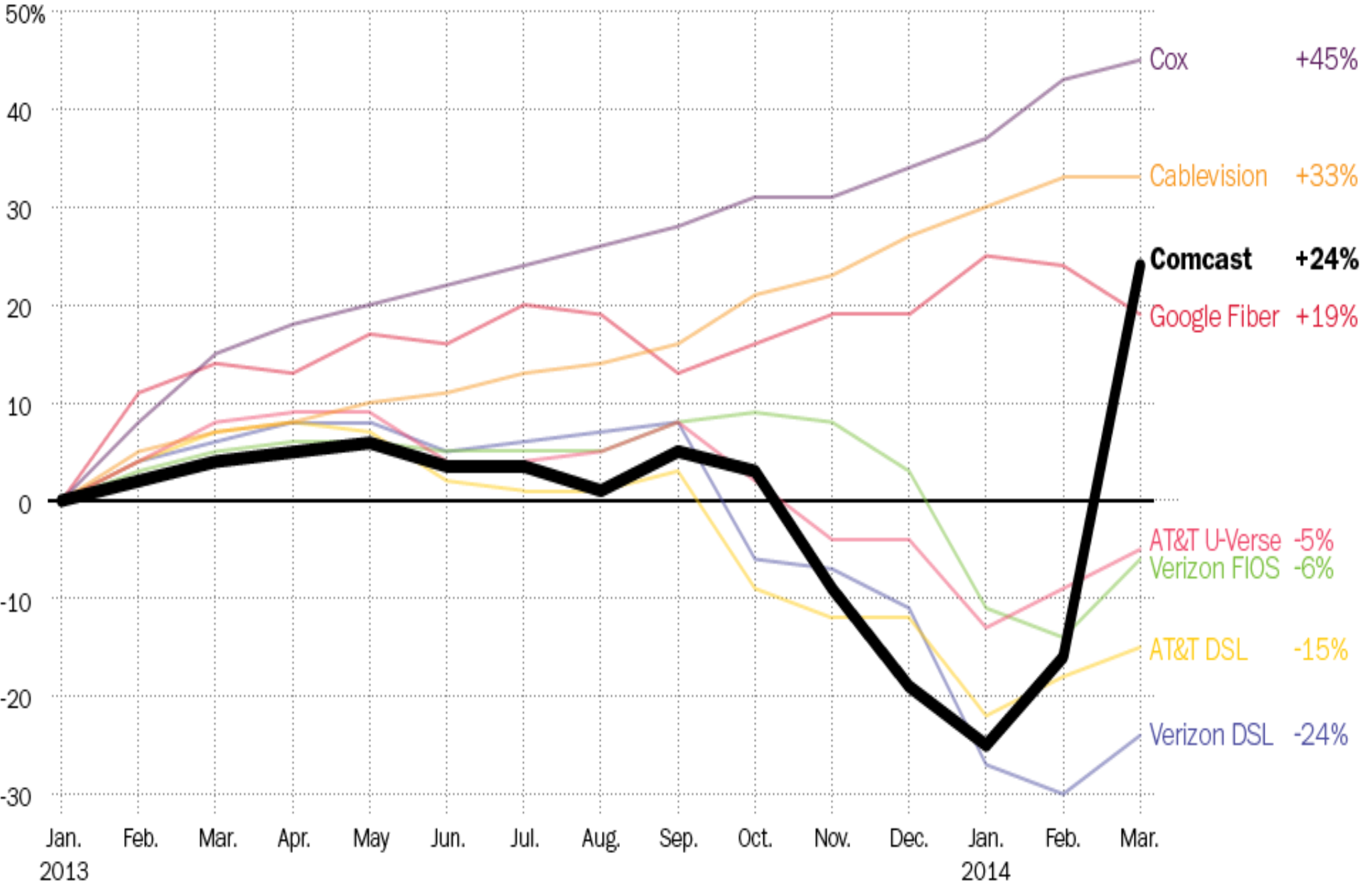


MEDIA TODAY

...is the web

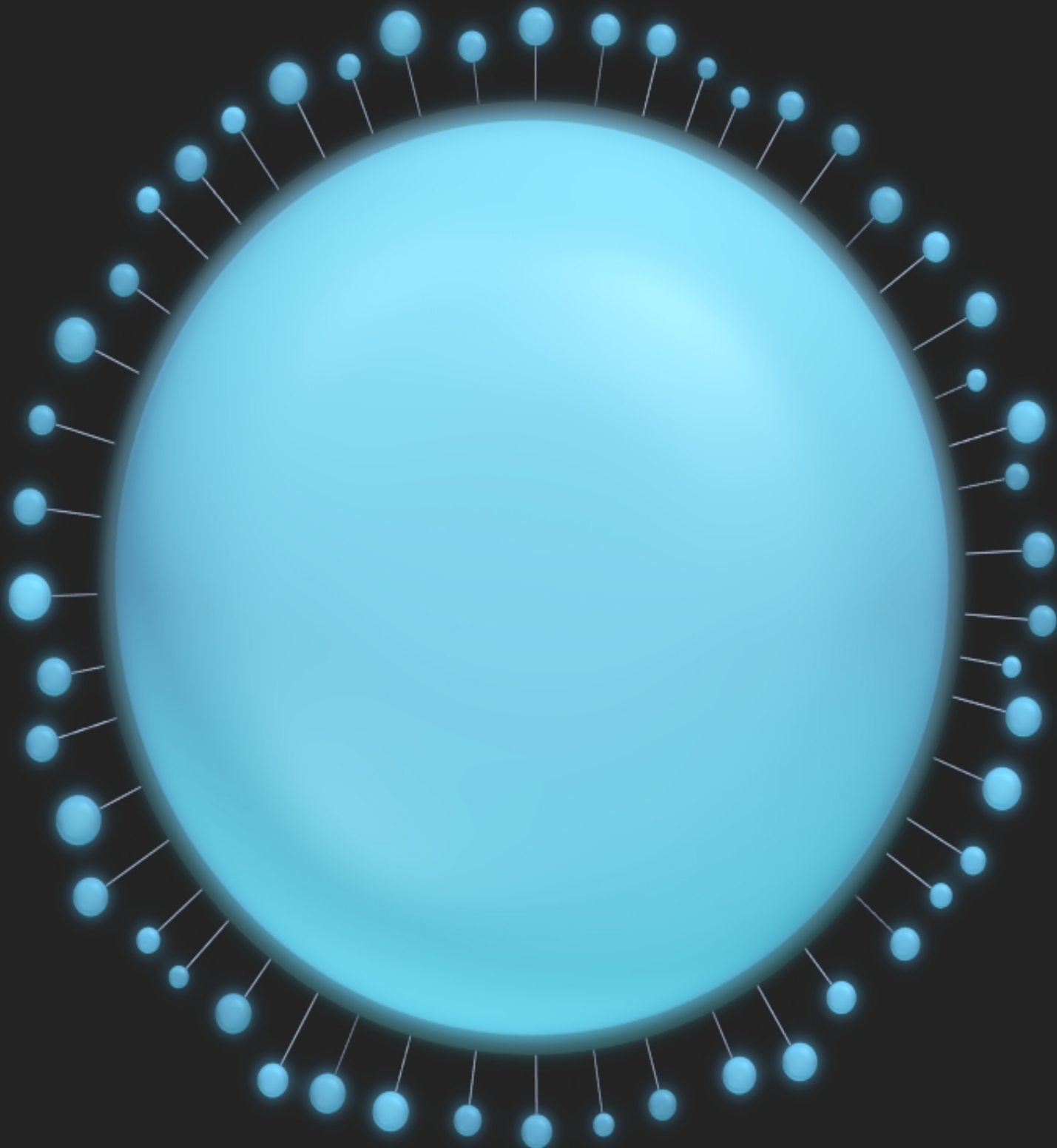
Net Neutrality

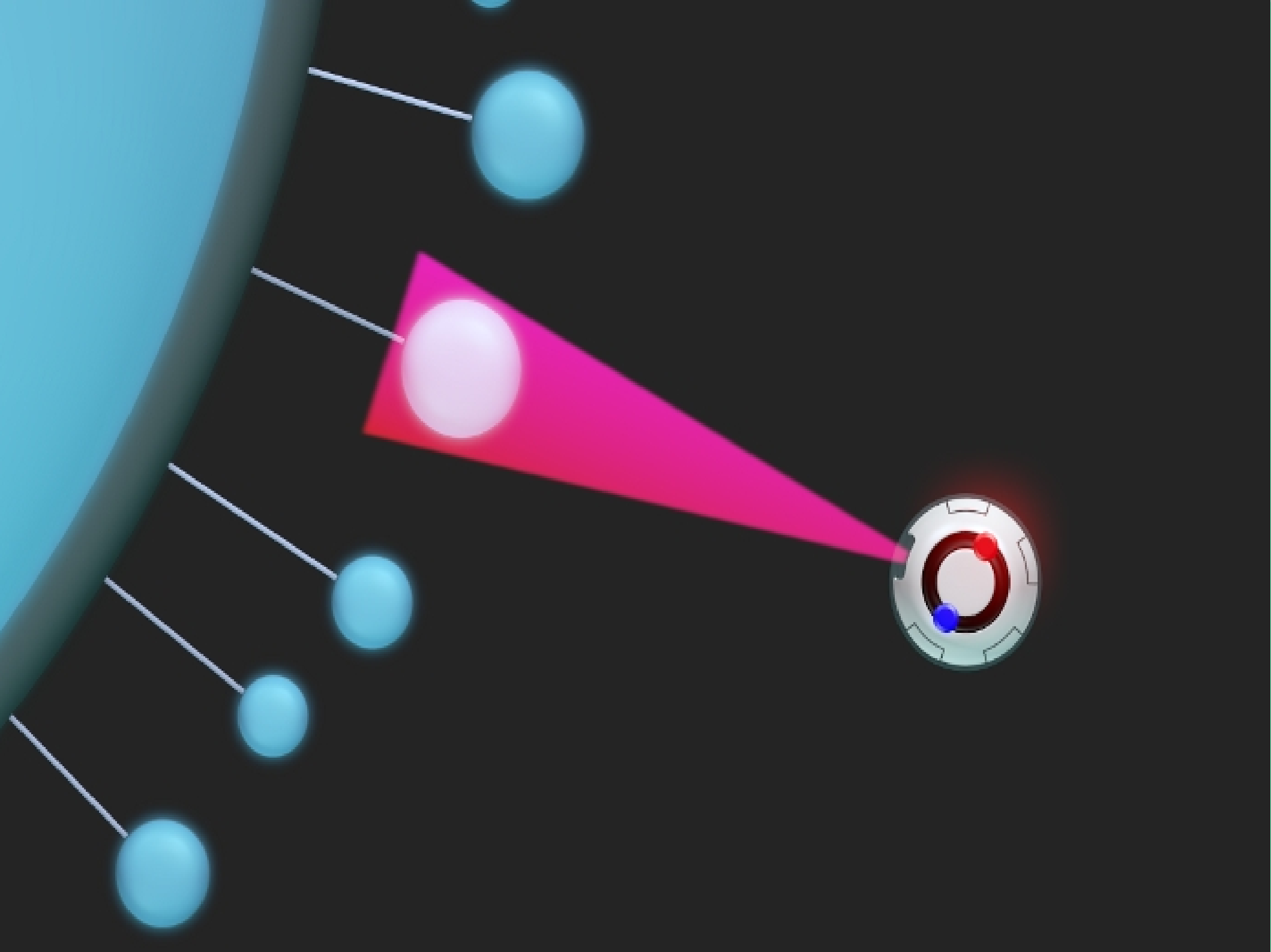
% change in Netflix download speed since Jan. 2013, by I.S.P.



SOURCE: Netflix
 GRAPHIC: The Washington Post. Published April 24, 2014

Centralization





**Free software
is constantly
under attack**

MAKE WEB

NOT WAR

**Stop being so
defensive!**

THE HACKER ETHOS

The 1960's made the
personal computer
possible



**The 80's brought
manifestos**



Today, free software
is everywhere



**With great power, comes
great responsibility.**



And also fun!

HOW THE 80'S
CAN HELP

**Work on something
that makes the
world a better place**



**Make your projects
enthusiastically
open**



**Treat everyone
like a person**





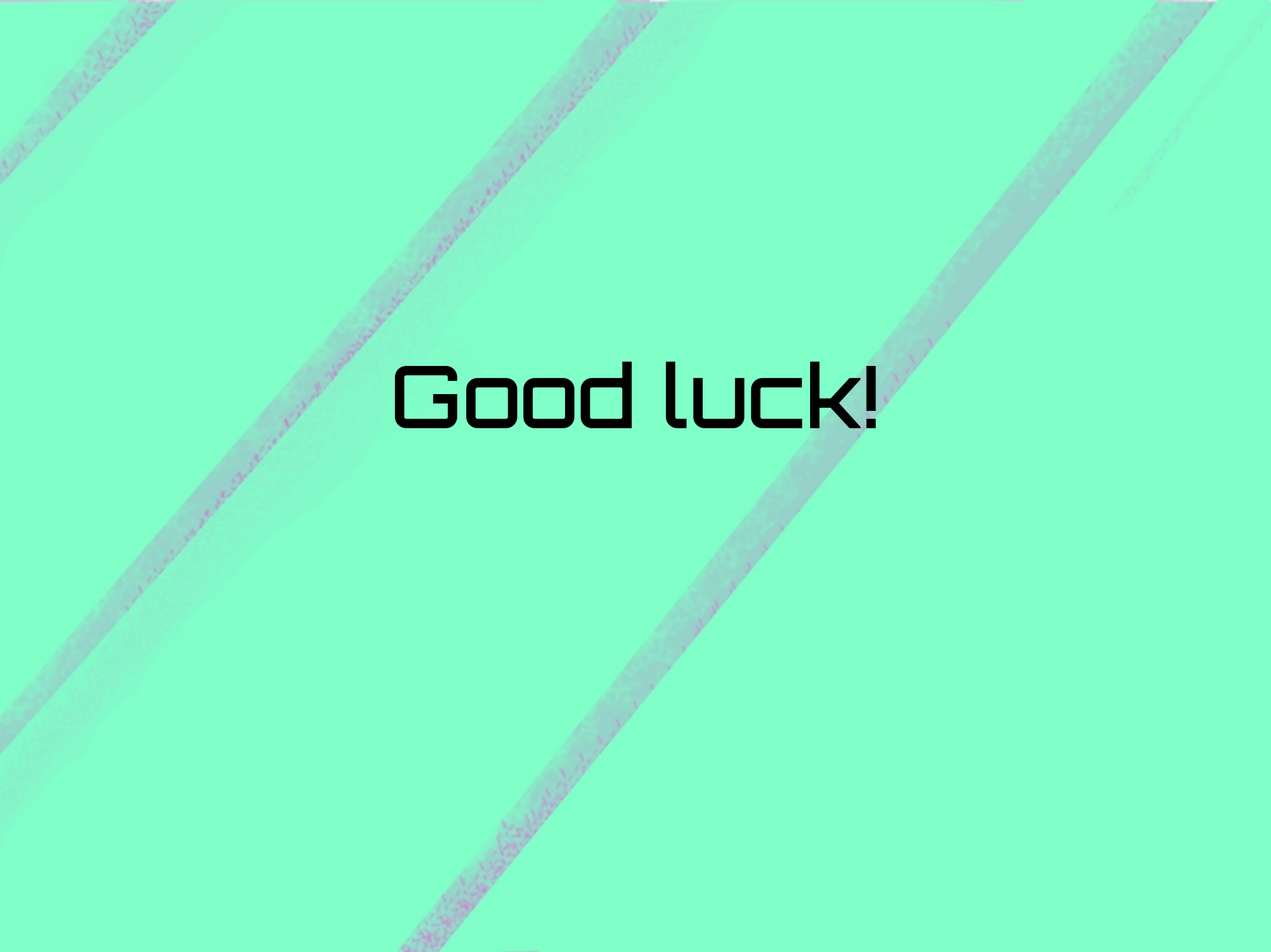
**Get rid of
your Rambos**





Embrace new ideas!





Good luck!

FURTHER READING

**“What The Dormouse Said”
by John Markoff**

**“Back To Our Future”
by David Sirota**

**Douglas Englebart Insititute
<http://www.douengelbart.org>**

**Computer History Museum
<http://www.computerhistory.org>**

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Other

Me in the 80's, from my friend Vanessa Cranford - Delorean Artwork, courtesy of timemachineforsale.com

YOU CAN TOTALLY EMAIL ME: DEB@EXIMIOUSPRODUCTIONS.COM

